

## **PRIVACY POLICY**

### **Privacy and cookie statement**

This is the privacy and cookie statement of the [www.signpostsix.com](http://www.signpostsix.com) ("Website"). This privacy and cookie statement provides information on the processing of personal data of the visitors to the Website ("Users") by Signpost Six B.V., a company incorporated under the laws of The Netherlands having its registered seat and offices at Koninginnegracht 62, 2514 AG The Hague, registered at the Chamber of Commerce under number: 66139414, (Signpost Six) email address [info@signpostsix.com](mailto:info@signpostsix.com).

This version of the privacy and cookie statement was last changed on 7 January 2022 and may be changed over time.

### **When does this privacy and cookie statement apply?**

This privacy and cookie statement is applicable to the processing of all personal data of Users through the Website by Signpost Six.

### **Who is responsible for your personal data?**

Signpost Six is the controller for the processing of your personal data.

### **For what purpose do we process your personal data?**

A. For the technical and functional management and analysis of the Website.

#### What does this purpose entail?

When you visit the Website, we process a number of technical details associated with the use of the Website.

We do so for our legitimate interests, such as in order to:

- Provide for (additional) functionality;
- Generate usage statistics;
- Manage the website, including by resolving any technical faults or improving accessibility to certain parts of the Website;

This allows us to ensure that you can reach the information on the Website quickly and easily. We also use cookies for these purposes. See also question 5: what cookies does Signpost Six use? Our processing of your personal data for this

purpose serves your and Signpost Six's legitimate interest, or where we have your consent to do so.

Which personal data do we process for this purpose?

For this purpose, we process technical data such as the IP-address of your computer, the webpages you visit, the internet browser you are using, the previous/subsequent website you visit and the duration of a visit or session.

For what period do we retain your personal data for this purpose?

We retain technical data for a maximum period of 90 days for this purpose.

B. To process your registration, your orders and your payments and to communicate with you on these and other topics.

What does this purpose entail?

If you get in touch with us via email ([info@signpostsix.com](mailto:info@signpostsix.com)), we will use your personal data in order to reply and answer your questions and to register you. Our processing of your personal data for this purpose serves your and Signpost Six's legitimate interest or we have your consent to do so or as a consequence of the execution of an agreement.

Which personal data do we process for this purpose?

For this, we process your name, contact details, your correspondence with Signpost Six about your question and all other personal data you provide to us and which are necessary to answer your question or to register you in order to execute the agreement.

For what period do we retain your personal data for this purpose?

We retain this data for as long as necessary for the purposes of the processing.

**Who has access to your personal data?**

Signpost Six involves third parties to perform certain (processing) activities on its behalf, such as the hosting of the Website. Signpost Six has taken the necessary contractual and organisational measures to ensure that the data are only processed insofar as necessary to perform the services. Personal data will not be supplied to other parties, except when required by law.

## **Which cookies does Signpost Six use?**

The Website uses cookies. These are small text files, which your Internet browser automatically places on your computer. Cookies are used to assist in collecting information associated with the use of the website, such as which web pages are visited and the duration of a user session.

### **Signpost Six uses three types of cookies:**

- Necessary cookies: these cookies are strictly necessary to offer the basic functionality of the Website and to remember your cookie settings.
- Web Analytics cookies: Signpost Six will only use these cookies with your consent. If you have not consented to the use of such cookies, they will not be placed.

Google Analytics is a web analysis service offered by Google Inc. (Google). Google uses aggregated statistical information to provide Signpost Six with an understanding of how Users are using the Websites. Google is only allowed to provide this information to third parties if Google has a statutory obligation to do so or to the extent that these third parties are processing the information on Google's behalf. You can find further information about Google Analytics [here](#).

- Cookies tailoring the website to your interests: Signpost Six will only use these cookies with your consent. If you have not consented to the use of such cookies, they will not be placed. These cookies remember which people you have added to your "My Contacts" list for your next visit to the Website, and which web pages you have visited most so that your favourite areas can be shown on your "Welcome Back" homepage if you revisit the Website.

You can always change your cookie settings by clicking on "Customize your cookie settings" above.

## **How to deal with links to other websites and social media?**

You will find a number of links to other websites on the Website. Although we have selected these websites with care, we are not responsible for the processing of your personal data via these websites. This privacy and cookie statement does not apply to the use of such websites.

If you opt to share content of this Website via social media websites, such as LinkedIn, Facebook and/or Twitter, then your personal data (such as your name and the fact that you have an interest in Signpost Six) will also be visible to the visitors to your personal web pages on these social media websites. The use of such

websites is covered exclusively by the terms and conditions (including the privacy policy) of the social media websites. Signpost Six is not responsible for the data processing or privacy policies on such social media websites and this privacy and cookie statement do not apply to the use of such websites either.

### **How are your personal data secured?**

Signpost Six will maintain strict confidentiality of your personal data. Signpost Six has taken appropriate technical and organisational security measures against its loss or unlawful processing. For this, Signpost Six uses several security technologies including secure servers, firewalls and encryption, as well as the physical security of the accommodation where the data are stored.

To whom can you address your questions and requests for inspection, correction and removal of your personal data and what other rights do you have?

You are entitled at any time to request inspection, correction, removal or restriction of processing of your personal data processed by Signpost Six. In addition, you have in some cases a right to receive your data in a structured format (data portability). Please send your request and other questions you may have Signpost Six at [info@signpostsix.com](mailto:info@signpostsix.com). Lastly, you also have the right to lodge a complaint with the Dutch data protection authority

### **Changes**

Signpost Six reserves the right to make changes to this privacy and cookie statement. You should therefore regularly check this privacy and cookie statement in order to keep up to date on any changes.

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